

2008 *HERSHEY'S COCOA CLASSIC*
COOKIE, BROWNIE OR BAR BAKING CONEST RULES

RULES:

1. Exhibitor must be an individual (age 8 through and including 18 years ONLY) who is a Pennsylvania resident; one entry per person.
2. Entry must be a plate of six (6) cookies, brownies, or bars made from “scratch”(no mixes).
3. **COOKIE, BROWNIE OR BAR:** A minimum of 1/2 cup of HERSHEY’S BAKING CHIPS (any variety) must be used and listed as “HERSHEY’S” plus the name of the specific chip variety in the recipe.
4. **FROSTING/DRIZZLE:** If chocolate frosting or chocolate drizzle is used, HERSHEY’S COCOA must be used and listed as “HERSHEY’S COCOA” in the frosting/drizzle part of the recipe.
5. If candy, chocolate, flavored baking chips are used, they must be HERSHEY’S , REESE’S OR HEATH branded products, and listed with their brand name in the recipe. (See www.hersheys.com for a complete product list.)
6. Entry must be submitted for judging on a doily set on top of a cardboard or disposable plate.
7. Recipe(s) must be submitted with the entry printed on one-side of 8 1/2”x11”size paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant’s name, address and phone number must be printed on the back side of all the pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries that require refrigeration after baking must indicate so in the recipe. Those entries will not be sold, auctioned, or otherwise distributed for consumption after judging for food safety reasons.
9. Judging will be based on the following criteria:

Flavor (aroma, taste, good balance of flavorings)	30 points
Texture (appropriate for the type of cookie, brownie or bar)	25 points
Inside Characteristics (even grain, evenly baked; free from air pockets)	20 points
Outside Characteristics (uniform size, shape, appearance; overall appeal)	15 points
Creativity	<u>10 points</u>
TOTAL	100 points

PRIZES: 1st = \$20 2nd = \$15 3rd = \$10

First Place Winner is eligible for the 2009 PA Farm Show competition.

Prizes for the PA State Hershey Baking Chips Cookie/Brownie/Bar Winner:

1st = \$250; 2nd = \$100; 3rd = \$50

SPONSORS: Hershey Foods Corporation, PA Dept. of Agriculture, and
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