

2008 *HERSHEY'S COCOA CLASSIC*
CHOCOLATE CAKE BAKING CONTEST

RULES:

1. Open to any individual who is a Pennsylvania resident; one entry per person.
2. Entry must be a layered chocolate cake made from “scratch” and frosted (no mixes).
3. **CAKE RECIPE:** A minimum of ¼ cup of **HERSHEY'S COCOA** must be used and listed as “**HERSHEY'S COCOA**” in the recipe.
4. **FROSTING/DRIZZLE:** If the chocolate frosting or chocolate drizzle is used, **HERSHEY'S COCOA** must be used and listed as “**HERSHEY'S COCOA**” in the frosting/drizzle recipe.
5. If candy, chocolate, or flavored baking chips products are used, they must be **HERSHEY'S**, **REESE'S** or **HEATH** branded products, and listed with the brand name in the recipe. (See www.hersheys.com for complete product list.)
6. The Entire Cake entry must be submitted for judging on cardboard or disposable plate.
7. Recipe(s) must be submitted with entry printed on one side of a 8 1/2” x 11” paper. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant’s name, address and phone number must be printed on the back side of all pages.
8. Refrigeration is not available at the Fair or PA Farm Show. Entries will not be sold, auctioned or otherwise distributed for consumption after judging for food safety reasons.
9. Judging will be based on the following criteria:

Flavor	30 points
(aroma, taste, good balance of flavorings)	
Texture	25 points
(moist and tender crumb; not soggy or dry)	
Inside Characteristics	20 points
(even grain, evenly baked; free from air pockets)	
Outside Characteristics	15 points
(consistent shape/size/surface; overall appeal)	
Frosting	<u>10 points</u>
(taste, texture, even color)	
TOTAL	100 points

PRIZES: 1st = \$25 2nd = \$20 3rd = \$15

First Place Winner is eligible for the 2008 PA Farm Show competition.
Prizes for the PA State Hershey Cocoa Cake Winners: 1st = \$500; 2nd = \$250; 3rd = \$100

SPONSORS: The Hershey Company, PA Dept. of Agriculture and the
PA State Assoc. of County Fairs.

